



20th DIA Japan Annual Meeting 2023 MARKETING & INDUSTRY SUPPORT OPPORTUNITIES

MEETING OUTLINE

Title: 20th DIA Japan Annual Meeting 2023
Dates: November 5 (Sun) – 7 (Tue), 2023
Venue: Ariake Central Tower Hall & Conference
3-7-18 Ariake Koto-ku Tokyo 135-0063 Tel. +81-3-6457-1480
Program: <https://www.diajapan.org/meetings/23303/>

Exhibit Booth

[Exhibit schedule]

November 5 (Sun) 12:15-19:45
6 (Mon) 9:00-19:45
7 (Tue) 9:00-16:30

* DIA will inform you of the booth set-up and dismantling schedule in the guidelines for exhibitors to be distributed after we accept your application. Please note that the above exhibit times are subject to change according to a change of program.

[Option Plan]

Rental equipment and other additional materials can be requested.

* Detail information for consultation and application of booth option will be provided to exhibitors later by DIA Japan.

Industry Booth (included tax)

- 1 Exhibit Space : **440,000** yen 6.125 m²
- 2 Exhibit Spaces: **704,000** yen 12.25 m²
- 3 Exhibit Spaces: **946,000** yen 18.375 m²
- 4 Exhibit Spaces: **1,188,000** yen 24.25 m²
- Special Space: **880,000** yen 12.00 m² (At the top of the escalator on the 3rd floor)

42 available

Booth Specifications

Exhibit Space: 6.125m² (W 2475 mm x D 2475 mm) *Space provision only.

Special Space: 12.00m² (W6000mm×D2000mm)

Number of registered staff

Up to 3 exhibitors can be registered as 1 session pass and 2 booth staff.

Number of registered staff for special space booths for 2 booths

Discount

Companies exhibited at the 2023 event other than the Annual meeting will receive a **10% discount**.

Academia Booth (included tax)

- 1 Exhibit Space in the foyer : **110,000** yen 3.22 m²

5 Available

Booth Specifications

Tabletop Exhibit

Exhibit Tabletop Space: 3.22 m²

(W 2300 mm x D 1400 mm)

Table (W 1800 mm x H 700 mm x D 450 mm) x 1

Chairs x 2

※ Electric power and Wi-Fi internet is available in the exhibit hall.

How to Apply

Please read and take note of the contract details stated on the exhibit application form (English) before you submit your application. Please note that we may deny applications at our discretion if the proposed exhibit is not in line with the purpose of the meeting.

Exhibit and Support Payment

DIA Japan will invoice you once we accept your application.
All bank transfer charges are the responsibility of the payer.
Credit card is available for your payment (Visa or Master).

Contract Changes or Cancellations by the Exhibitor

There is a prescribed cancellation free for changes or cancellations. Please see the application form for details.

Schedule leading up to the event

(1) Booth Exhibit (Industry Booth Exhibit and Academia Tabletop Space Exhibit)
Fill in the application form up to the third choice. In principle, the order of application will be applied. Once the booth location has been selected, we will send a manual (on or after September 1).
(2) Other Programs
DIA Japan will send you the exhibit manual once application is approved.

Addition of Exhibition Booth Staff

Each booth space purchased includes one (1) Full Meeting Registration and two (2) Exhibit Booth Personnel Registrations. Additional Exhibit Booth Personnel may be purchased (up to 3 per booth space) for ¥13,200 using the Additional Exhibit Booth Personnel Registration Form.

- One (1) Additional EBP Registration : **13,200** yen
- Two (2) Additional EBP Registrations : **26,400** yen
- Three (3) Additional EBP Registrations : **39,600** yen

Reserve Your Exhibit Space and Secure your Support and Marketing Opportunities!

Please contact DIA Exhibition Consultant

Hideo Susa at Branco Inc.

+8180.5697.6836 DIA2023@branco.jp

Platinum Level Sponsor

1,100,000 yen (Tax included, Lunch box ordered separately)

- **“Luncheon seminar**(40 minutes)” in the big conference room at 4F Hall B (300seats) or 3F Reception room1 (160seats), It will be requested to apply through registration in advance. DIA will also see to it that you may directly inform registered attendees about the luncheon seminar.
- **Includes 3 full meeting registrations**
- Your company name and logo will be displayed as "Thank you to" on the signboard at the reception on the 3rd floor.
- Your company name and logo will be posted once in the conference invitation email to the participants.
- Company name and logo on stamp rally card.
- Congress Bag insert plan A4 1 page.
- You can use Interpretation at the luncheon seminar. (Interpretation fee will be charged separately)
- **5 Available**



Gold Level Sponsor

880,000 yen (included tax, Lunch box ordered separately)

- **“Luncheon seminar**(40 minutes)” in the conference room at 3F room1 (200 seats) . It will be requested to apply through registration in advance. DIA will also see to it that you may directly inform registered attendees about the luncheon seminar.
- **Includes 2 full meeting registrations.**
- Your company name and logo will be displayed as "Thank you to" on the signboard at the reception on the 3rd floor.
- Company name and logo on stamp rally card.
- Congress Bag insert plan A4 1 page
- **3 Available**



Silver Level Sponsor

550,000 yen (included tax, Lunch box ordered separately)

- **“Luncheon seminar**(40 minutes)” in the conference room at 3F room6 (80 seats) or 3F Board room (70 seats). It will be requested to apply through registration in advance. DIA will also see to it that you may directly inform registered attendees about the luncheon seminar.
- **Includes 1 full meeting registrations.**
- Your company name and logo will be displayed as "Thank you to" on the signboard at the reception on the 3rd floor.
- Company name and logo on stamp rally card.
- Congress Bag insert plan A4 1 page
- **6 Available**



Self-standing Advertising Stand

165,000 yen for one (included tax)
275,000 yen for two (included tax)

- Setup advertising stand on the floor near the exhibit entrance
- Place at foyer, 3rd floor or 4th floor if you order two stands
- Free design by exhibitor
- Show stand in the exhibit period
- DIA will prints and set up the stand created by the exhibitor.



※Self stand sample of 2019 year's

Congress Bag Insert

33,000 yen (included tax)

- Insert one of the following item in the attendee bags to be distributed to all attendees: *advertisement, booth guide, coupon for novelty goods.*
- Approximately 1,000 bags.
- Distribute on the opening day, at the registration counter

※Gold & Silver & Bronze sponsors may participate in this promotion free of charge. DIA Japan will contact you at a later date regarding the delivery of materials for distribution.



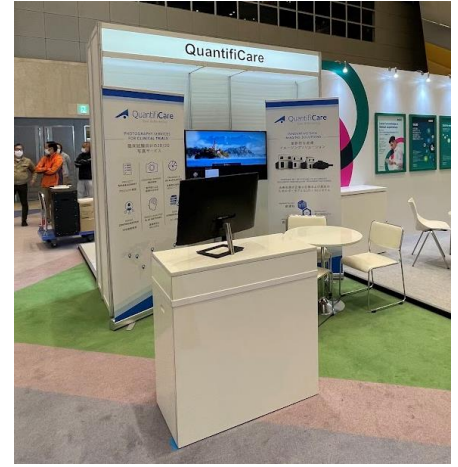
Image of the bag

Premium Drink Service

- You can provide premium coffee, other beverages, and light snacks to visitors at your booth. We can also provide logo-branded coffee cups upon request.
- For inquiries regarding coffee machines and catering services, please contact Branco Inc.



Exhibition booth package



※2022 sample

Exhibition booth made-to-order



※2022 sample

Accepting applications for booth construction

Please order your booth construction to Branco Inc. [e-mail:dia2023@branco.jp]

20th DIA Japan Annual Meeting 2023 Official Service Provider
Branco Inc.

<http://branco.jp/>

